Era 300

EN/AR/HE/RU

Overview

The premium smart speaker designed for spatial audio playback

- Dolby Atmos® and spatial audio
- Hand-tuned audio with Dirac Virtuo
- Voice assistant built-in with Alexa, Google Assistant, and Siri
- Immersive surround sound
- Connect to your favorite music services and stream over Bluetooth®
- Add speakers to create even more immersive surround sound

Controls and lights

Area	Control	Function
Top	Action button	• Press to set alarms, or say "Alexa," "Hey Google," or "Hey Siri" • Press and hold to activate your voice assistant
Top	Play/Pause	• Play or pause audio • Press and hold to turn microphones on or off
Top	Skip/Volume	• Press + or - to skip forward or back • Press and hold + or - to adjust volume
Top	Volume rocker wheel	Adjust the volume by rolling your finger around the wheel • Roll up to increase volume • Roll down to decrease volume
Top	Mute light	• Amber light: the microphones are off • Light off: the microphones are on

Connector panel

A	AC power input port
B	Reset button
C	Amazon proprietary port
D	USB-C port

Use the reset button only if you're having trouble and want to restore factory settings.

Use the Amazon proprietary port only to connect to Amazon accessories.

Use the USB-C port to charge your mobile devices.

Product settings

Your Era 300 comes with the following settings:

Bluetooth	Ready to pair
Wi-Fi	Not connected to your home Wi-Fi network
Alexa	Alexa is ready to use
Microphones	On
Touch controls	Enabled
Volume	Medium (50%)
Equalizer	Balanced (default)
Dolby Atmos	Enabled (Dolby Atmos content only)

Set up

To set up the Era 300, you'll need:

- Your mobile device
- The Alexa app installed on your mobile device
- Your Wi-Fi network name and password

Set up your Era 300 with the Alexa app:

1. Plug in your Era 300.
2. Open the Alexa app on your mobile device.
3. Follow the in-app instructions.

Select a location

Where you place your Era 300 can affect the sound. For the best sound quality:

- Place your Era 300 on a flat, stable surface.
- Avoid placing your Era 300 in a corner or against a wall. Placing your Era 300 in a corner or against a wall can cause bass distortion.
- Avoid placing your Era 300 in a cabinet or enclosed space.
- Avoid placing your Era 300 near a heat source.
- Avoid placing your Era 300 in direct sunlight.

Your Era 300 is designed for indoor use in temperatures between 0°C and 40°C (32°F and 104°F).

Microphone on/off

There are two ways to turn the microphones on or off:

- Press and hold the Action button on top of your Era 300.
- Say "Alexa, turn the microphone off" or "Alexa, turn the microphone on" to your Alexa device.

When the microphones are off, the mute light is amber.

Voice services

Your Era 300 comes with Alexa built-in. You can also set up Google Assistant or Siri.

Alexa

To set up Alexa, open the Alexa app on your mobile device and follow the in-app instructions.

To activate Alexa, say "Alexa," or press the Action button on top of your Era 300.

To deactivate Alexa, say "Alexa, stop listening" or press the Action button on top of your Era 300.

To change the Alexa wake word, open the Alexa app on your mobile device, go to **Settings** > **Device Settings** > **Era 300** > **Wake Word**.

Google Assistant

To set up Google Assistant, open the Google Home app on your mobile device and follow the in-app instructions.

To activate Google Assistant, say "Hey Google," or press the Action button on top of your Era 300.

To deactivate Google Assistant, say "Hey Google, stop listening" or press the Action button on top of your Era 300.

Siri

To set up Siri, open the Settings app on your iPhone or iPad and go to **Siri & Search**.

To activate Siri, say "Hey Siri," or press the Action button on top of your Era 300.

To deactivate Siri, say "Hey Siri, stop listening" or press the Action button on top of your Era 300.

Bluetooth pairing

To pair a Bluetooth device:

1. Press and hold the Action button on top of your Era 300. When you hear "Ready to pair," release the Action button.
2. On your Bluetooth device, go to the Bluetooth settings. Find and select your Era 300.

Line-in

Connect to your Era 300 using a 3.5 mm cable. For the best sound quality, use a high-quality cable.

To connect a device to your Era 300 using a 3.5 mm cable:

1. Connect one end of the 3.5 mm cable to the 3.5 mm port on your Era 300.
2. Connect the other end of the 3.5 mm cable to the 3.5 mm port on your device.

Multiroom audio

Add more Era 300 speakers to create even more immersive surround sound.

To add a speaker to your multiroom audio group:

1. Open the Alexa app on your mobile device.
2. Go to **Settings** > **Multiroom Audio**.
3. Select your multiroom audio group.
4. Select **Add Speaker**.
5. Follow the in-app instructions.

Set up surrounds

To add surround speakers to your multiroom audio group:

1. Open the Alexa app on your mobile device.
2. Go to **Settings** > **Multiroom Audio**.
3. Select your multiroom audio group.
4. Select **Add Speaker**.
5. Follow the in-app instructions.

Set up stereo pair

To set up a stereo pair:

1. Open the Alexa app on your mobile device.
2. Go to **Settings** > **Multiroom Audio**.
3. Select **Create Stereo Pair**.
4. Follow the in-app instructions.

Zones

You can add more Era 300 speakers to your multiroom audio group and create zones for even more immersive surround sound.

To add a speaker to your multiroom audio group:

1. Open the Alexa app on your mobile device.
2. Go to **Settings** > **Multiroom Audio**.
3. Select your multiroom audio group.
4. Select **Add Speaker**.
5. Follow the in-app instructions.

To add zones:

1. Open the Alexa app on your mobile device.
2. Go to **Settings** > **Multiroom Audio**.
3. Select your multiroom audio group.
4. Select **Add Zones**.
5. Follow the in-app instructions.

Accessories

For more information on or to order accessories, please visit your local Amazon website.

Era 300 Stand

Era 300 stand is sold separately. For more information on or to order Era 300 stand, please visit your local Amazon website.

Assembly

Era 300 stand is designed to work with Era 300 speakers.

Era 300 stand is sold separately. For more information on or to order Era 300 stand, please visit your local Amazon website.

Era 300 Wall Mount

Era 300 wall mount is sold separately. For more information on or to order Era 300 wall mount, please visit your local Amazon website.

Get it up

1. Remove the Era 300 wall mount from the box. Place the wall mount on a flat surface. Use a pencil to mark the location of the screw holes on the wall.
2. Use a drill to drill the screw holes in the wall. Insert the wall anchors into the screw holes.
3. Use a screwdriver to screw the wall mount into the wall anchors. Make sure the wall mount is level.
4. Place your Era 300 speaker on the wall mount. Make sure the speaker is securely attached to the wall mount.

Choose the orientation

Upright orientation

- Era 300 speaker upright (standard) orientation
- Available at Amazon.com and Amazon.ca

Traditional orientation (tilted)

- Era 300 speaker traditional orientation
- Available at Amazon.com and Amazon.ca

Mount upright

1. Insert a wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
2. Insert the second wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
3. Insert the third wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
4. Attach a cable tie to the first wall anchor. Make sure the cable tie is tight.
5. Attach a cable tie to the second wall anchor. Make sure the cable tie is tight.
6. Attach a cable tie to the third wall anchor. Make sure the cable tie is tight.
7. Place the Era 300 speaker on the wall mount. Make sure the speaker is securely attached to the wall mount.

Mount inverted

1. Insert a wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
2. Insert the second wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
3. Insert the third wall anchor into the drywall. Make sure the wall anchor is flush with the wall.
4. Attach a cable tie to the first wall anchor. Make sure the cable tie is tight.
5. Attach a cable tie to the second wall anchor. Make sure the cable tie is tight.
6. Attach a cable tie to the third wall anchor. Make sure the cable tie is tight.
7. Place the Era 300 speaker on the wall mount. Make sure the speaker is securely attached to the wall mount.

Specifications

GENERAL	
Drivers	Six custom-designed, full-range drivers with 25 mm tweeters, 3 mm excursion, and 75 mm woofers, 12 mm excursion
Amplifiers	Six Class D digital amplifiers
Frequency response	45 Hz – 20 kHz
Maximum sound pressure level	96 dB SPL at 1 meter
Dimensions (H x W x D)	180 mm x 180 mm x 180 mm (7.1" x 7.1" x 7.1")
Weight	2.7 kg (6 lb)
POWER CONNECTIONS	
Wi-Fi	Dual-band, dual-stream Wi-Fi 6 (802.11ax) with 2.4 GHz and 5 GHz support
Bluetooth	Bluetooth 5.3 with support for SBC, AAC, aptX Adaptive, aptX HD, aptX Lossless, LDAC, and LC3 codecs
Power supply	100-240 V AC, 50/60 Hz, 65 W
Power cord	1.8 m (6 ft) detachable power cord
USB port	USB-C port • Charge mobile devices • Power: 5 V, 3 A
Line-in	3.5 mm port • Audio input
Reset	1 reset button
Mute	1 mute button 1 mute light
Microphones	4 far-field microphones
Energy Star	Qualified
Operating temperature	0°C to 40°C (32°F to 104°F)
Storage temperature	-20°C to 60°C (-4°F to 140°F)
Humidity	5% – 95% RH, non-condensing
Weight	2.7 kg (6 lb)
Package dimensions	220 mm x 220 mm x 220 mm (8.7" x 8.7" x 8.7")
Package weight	3.2 kg (7 lb)
Country of origin	Assembled in China, made with imported parts

Important safety information

- Read these instructions.
- Keep these instructions.
- Heed all warnings.
- Follow all instructions.
- Do not use this product near water.
- Clean only with a dry cloth. Do not use cleaning agents or any kind of aerosol.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding-type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Warning: To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture and objects filled with liquids, such as vases, should not be placed on this apparatus.
- Do not expose this apparatus to dripping or splashing and ensure that no objects filled with liquids, such as vases, are placed on the apparatus.
- To completely disconnect this apparatus from the AC Mains, disconnect the power supply cord plug from the AC receptacle.
- The mains plug of the power supply cord shall remain readily operable.
- Do not overload wall outlets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
- Battery shall not be exposed to excessive heat such as sunshine, fire or the like.
- Excessive sound pressure from earphones and headphones can cause hearing loss.